Partnership Opportunities
Immigration Equality’s mission is to secure the safety and fair treatment of lesbian, gay, bisexual, transgender, and HIV-positive (LGBTH) immigrants. We accomplish our mission through legal services, political advocacy, and public engagement.

Each year, Immigration Equality responds to over 4,000 calls, emails, and letters from LGBTH people. Since 1994, Immigration Equality has achieved hundreds of client victories, ensuring freedom from detention, relief from deportation, and permanent immigration solutions for our community. Through our in-house legal team and our pro bono network of over 90 law firms, we represent more than 500 individuals each year. While our caseload has doubled since 2013, we have nevertheless maintained a 98% success rate.

As the biggest legal service provider for LGBT immigrants, we see trends and patterns no one else notices. These are the only policy initiatives we tackle. Our clients become spokespeople, named plaintiffs in impact litigation, and political activists. Very few organizations are so perfectly positioned on the nexus between direct service and political advocacy. At the same time, our stellar reputation as the experts in this area of law gives our policy recommendations credibility with our coalition partners and the U.S. government.

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**KEY STATS**

- **700+** victories since 2003
- **520+** current clients in 25 states
- **110** victories in 2014 alone
- **57%** of clients are under 30 years old
- **22%** of clients are HIV-positive
DID YOU KNOW?

UNSAFE COUNTRIES

80+
countries unsafe for LGBT and HIV+ people

In more than 80 countries around the world, it’s a crime to be LGBT. In many more, it’s fundamentally unsafe.

Our broken immigration system actively attempts to deport undocumented LGBT people who are seeking asylum back to the countries they fled – to face abuse, torture, imprisonment, and death.

In detention, LGBT people are trapped with homophobic and transphobic detainees and staff, denied proper medical care, abused, and isolated in harmful administrative segregation.

OUR LEGAL HOTLINE

4,560
calls for help or legal advice answered in 2014

Immigration Equality answers thousands of calls for help each year from around the world, taking on cases and giving legal advice and referrals to LGBT-friendly immigration attorneys and organizations.

Our in-house legal team and our nationwide Pro Bono Network provide free legal representation to hundreds of clients.

OUR VICTORIES

98%
win rate

We win 98% of our cases, halting deportations and securing asylum victories and release from detention for our clients.
## OUR ASYLUM AND DETENTION WORK

### ASYLUM
- 700+ victories since 2003
- 520+ current clients in 2015

### PRO BONO NETWORK
- We support 90+ law firms, including 131 legal offices nationwide
- Our pro bono partners donated $17.8 million in free legal services in 2014

### DETENTION

Detention harms transgender women disproportionately.

#### All clients
- 11% Transgender women

#### Detained clients
- 24% Transgender women

Our detention demographics 2008–2014

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gay men</td>
<td>58%</td>
</tr>
<tr>
<td>Transgender women</td>
<td>24%</td>
</tr>
<tr>
<td>Bisexual people</td>
<td>2%</td>
</tr>
<tr>
<td>Transgender men</td>
<td>1%</td>
</tr>
<tr>
<td>Lesbians</td>
<td>12%</td>
</tr>
<tr>
<td>HIV+ and straight</td>
<td>2%</td>
</tr>
<tr>
<td>Detained clients</td>
<td></td>
</tr>
<tr>
<td>Transgender men</td>
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<td>24%</td>
</tr>
</tbody>
</table>

22% of all detained clients were HIV-positive. Percentages are rounded to nearest whole number.

1003 detainees called for help 2008–2014

161 detained clients 2008–2014
OUR REACH

NATIONAL

People contact us from all over the world seeking legal advice. In 2014, our expert legal team answered 4,560 calls for help.

GLOBAL

Top regions by total asylum wins

226 wins 198 wins 124 wins
Caribbean Latin America Europe & Central Asia

69 wins 37 wins 30 wins
Sub-Saharan Africa Middle East & North Africa Asia
THREE ASYLUM WINNERS’ STORIES

JOSÉ

José fled from El Salvador to the U.S. at 17 to escape attacks and sexual abuse by homophobic gang members. He was taken into custody by immigration officials and sent to detention in Texas. For 5 months, he lived in constant fear of abuse and deportation.

He called Immigration Equality, and we found him free legal representation. With our help, José was released from detention and granted asylum in San Francisco. He now gives back to his community, counseling trauma survivors and lobbying for the immigrant justice movement.

MIA LUNA

Mia Luna is a 27-year-old transgender woman who grew up in Mexico. She came to the US as a teenager after being raped multiple times by Mexican soldiers and being assaulted and robbed by community members who targeted her because of her transgender identity.

Despite missing the one-year filing deadline for asylum applicants, Immigration Equality was able to represent Mia Luna on the grounds that she began her transition in the United States. Now that she has been granted asylum, Mia Luna no longer has to live in limbo, uncertain of whether she will be able to remain in the country she has established as her home. She is now an advocate for the transgender community.

LINA

Lina lived in the closet in Russia, in fear of rampant homophobia and struggling with her sexuality. When she came to Immigration Equality, she had been in the U.S. for over 8 years. She was suffering from depression and anxiety and worried that her situation was hopeless.

Immigration Equality found her an attorney, and she won asylum in late 2014. She’s now a thriving visual artist, photographer, and model.
Highlighting LGBT immigrants’ experiences to drive systemic change.

OUR POLICY PRIORITIES

Decision-makers must:

<table>
<thead>
<tr>
<th>ASYLUM</th>
<th>Defend and improve the lifesaving asylum system</th>
</tr>
</thead>
<tbody>
<tr>
<td>DETENTION</td>
<td>Ensure alternatives to detention for LGBT immigrants and end the inhumane segregation of transgender women</td>
</tr>
<tr>
<td>FAMILY</td>
<td>Protect and reunite LGBT families abroad who are unable to access marriage equality</td>
</tr>
</tbody>
</table>
OUR REACH

EMAIL

66,276
individuals will receive electronic news of your partnership

SOCIAL MEDIA

95,662
followers of Immigration Equality’s Google+ page

20,028
fans of Immigration Equality’s Facebook page

11,900
followers on Immigration Equality’s Twitter page

WEB

27,733
unique visitors to Immigration Equality’s website each month

PRO BONO NETWORK

91
law firms in our Pro Bono Program, with over 131 offices and over 400 attorneys participating
PARTNERSHIP OPPORTUNITIES

National Presenting Partner  $200,000

Listing as: National Presenting Partner: (Partner’s name or logo)

Estimated number of asylum-seeking clients to be served by this partnership: 60

Recognized as Presenting Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, ‘Shine,’ a women’s event in Fall 2016, and annual events in Chicago and Los Angeles.

DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Partner may address guests during Awards program
- Host of VIP and Cocktail receptions
- Recognition from Immigration Equality executive during Awards program
- Premium logo placement on stage screen
- Premium logo placement on all LED screens in reception space
- Logo placement on Step & Repeat photo backdrop
- Inside cover advertisement in program book
- Partner may provide gift bags to guests
- Logo placement on all event signage and displays
- 30 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING (SAFE HAVEN AWARDS* & SHINE)

- Logo placement on all Save-the-Date invitations
- Logo placement on all invitations
- Inclusion in any donated advertisements and event press releases

WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS

- Logo placement on Immigration Equality’s website (Throughout 2016)
- Logo placement on all e-mail stationary to Immigration Equality constituents (Recurring throughout 2016)
- Logo placement on Immigration Equality’s printed letterhead (Throughout 2016)
- Logo placement on Safe Haven Awards & Shine event websites
- Logo on general “Thank You” cards to all donors

SOCIAL MEDIA

- Recognition 6 times, bi-monthly, on Immigration Equality Facebook page (20,000 Likes)
- Recognition 6 times, bi-monthly, on Immigration Equality Twitter page (12,000 followers)

POST-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Logo on ‘Thank You’ cards and acknowledgements to supporters

NEW YORK CITY LGBT PRIDE

The Pride Parade, which closes a week-long celebration in June, draws nearly 2 million spectators.

- Logo placement on the following items in Immigration Equality’s contingent in the parade
  - Vehicle or float
  - Signage and banners
  - 200 shirts worn by Immigration Equality’s contingent
PARTNERSHIP OPPORTUNITIES

Champion Partner  $100,000

Estimated number of asylum-seeking clients to be served by this partnership: 30

Recognized as Champion Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, and ‘Shine,’ a women’s event in Fall 2016.

DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Host of Dessert reception
- Recognition from Immigration Equality executive during Awards program
- Logo placement on stage screen
- Logo placement on select LED screens in reception space
- Back cover advertisement of program book
- Partner may contribute one item to gift bags
- Logo placement on all event signage and displays
- 16 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING (SAFE HAVEN AWARDS* & SHINE)

- Logo placement on all Save-the-Date invitations
- Logo placement on all invitations
- Inclusion in any donated advertisements and event press releases

WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS

- Logo placement on select e-mail stationary to Immigration Equality constituents (Bi-monthly throughout 2016)
- Logo placement on Safe Haven Awards & Shine event websites

SOCIAL MEDIA

- Recognition 4 times, quarterly, on Immigration Equality Facebook page (20,000 Likes)
- Recognition 4 times, quarterly, on Immigration Equality Twitter page (12,000 followers)

POST-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Logo on ‘Thank You’ cards and acknowledgements to supporters

NEW YORK CITY LGBT PRIDE

The Pride Parade, which closes a week-long celebration in June, draws nearly 2 million spectators.

- Logo placement on the following items in Immigration Equality’s parade contingent
  - 200 shirts worn by Immigration Equality’s contingent
PARTNERSHIP OPPORTUNITIES

Defender Partner   $50,000

Estimated number of asylum-seeking clients to be served by this partnership: 15

Recognized as Defender Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, and ‘Shine,’ a women’s event in Fall 2016.

DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)
- Wordmark placement on all LED screens in reception space
- Full-page advertisement in program book
- Wordmark on all event signage and displays
- 12 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING (SAFE HAVEN AWARDS* & SHINE)
- Logo placement on all Save-the-Date invitations
- Logo placement on all invitations

WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS
- Logo placement on Safe Haven Awards & Shine event websites

SOCIAL MEDIA
- Recognition 2 times in 2016 on Immigration Equality Facebook page (20,000 Likes)
- Recognition 2 times in 2016 on Immigration Equality Twitter page (12,000 followers)

POST-EVENT (SAFE HAVEN AWARDS* & SHINE)
- Logo on ‘Thank You’ cards and acknowledgements to supporters
PARTNERSHIP OPPORTUNITIES

Advocate Partner  $25,000

Estimated number of asylum-seeking clients to be served by this partnership: 7
Recognized as Advocate Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, and ‘Shine,’ a women’s event in Fall 2016.

DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Wordmark placement on select LED screens in reception space
- Half-page advertisement in program book
- Wordmark on all event signage and displays
- 8 reserved seats

PRESS, MEDIA, AND PRINT ADVERTISING (SAFE HAVEN AWARDS* & SHINE)

- Wordmark on all Save-the-Date invitations
- Wordmark on all invitations

WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS

- Wordmark on Safe Haven Awards & Shine event websites

SOCIAL MEDIA

- Recognition 1 time in 2016 on Immigration Equality Facebook page (20,000 Likes)
- Recognition 1 time in 2016 on Immigration Equality Twitter page (12,000 followers)

POST-EVENT (SAFE HAVEN AWARDS* & SHINE)

- Wordmark on ‘Thank You’ cards and acknowledgements to supporters
PARTNERSHIP OPPORTUNITIES

**Citizen Partner** $15,000

Estimated number of asylum-seeking clients to be served by this partnership: 4

Recognized as Citizen Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, and ‘Shine,’ a women’s event in Fall 2016.

**DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)**
- Quarter-page advertisement in program book
- 6 reserved seats

**WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS**
- Wordmark on Safe Haven Awards & Shine event websites

**Green Card Partner** $10,000

Estimated number of asylum-seeking clients to be served by this partnership: 3

Recognized as Green Card Partner of Immigration Equality’s free legal services program, and all fundraising events, including the signature ‘Safe Haven Awards’ on May 19, 2016*, and ‘Shine,’ a women’s event in Fall 2016.

**DAY-OF-EVENT (SAFE HAVEN AWARDS* & SHINE)**
- 4 reserved seats

**WEBSITE, PRINT, AND ELECTRONIC COMMUNICATIONS**
- Wordmark on Safe Haven Awards & Shine event websites

**ABOUT THE SAFE HAVEN AWARDS**

In one incredible evening, our pro bono and business partners, clients and activists, and generous supporters like you unite to honor LGBT and HIV-positive immigrants, their families, and our champions. Over 400 guests attend this annual fundraising event to celebrate Immigration Equality’s work to ensure that LGBT immigrants fleeing persecution have a safe place to call home.
### Partnership Benefits

<table>
<thead>
<tr>
<th><strong>DAY-OF-EVENT</strong></th>
<th><strong>Press, Media, and Print Advertising</strong></th>
<th><strong>Website and Electronic Communications</strong></th>
<th><strong>Social Media</strong></th>
<th><strong>Post-Event</strong></th>
<th><strong>New York City LGBT Pride</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner may address guests during Awards program</td>
<td>Inclusion in any donated advertisements &amp; event press releases</td>
<td>Logo placement on Immigration Equality’s website</td>
<td>Recognition on Immigration Equality’s Facebook page*</td>
<td>Logo on “Thank You” cards &amp; acknowledgements to supporters</td>
<td>Logo placement on vehicle or float in parade</td>
</tr>
<tr>
<td>Logo placement on Step &amp; Repeat photo backdrop</td>
<td>Logo placement on Save-the-Date invitations</td>
<td>Logo placement on Immigration Equality’s printed letterhead</td>
<td>Recognition on Immigration Equality’s Twitter page*</td>
<td>Logo placement on signage and banners in parade</td>
<td>Logo placement on signage and banners in parade</td>
</tr>
<tr>
<td>Host of VIP, Cocktail, or Dessert Receptions</td>
<td>Logo placement on event invitations</td>
<td>Logo on general “Thank You” cards to all donors</td>
<td></td>
<td></td>
<td>Logo placement on 200 shirts worn by contingent in parade</td>
</tr>
<tr>
<td>Recognition from Immigration Equality during Awards program</td>
<td>Logo or wordmark placement on event signage and displays*</td>
<td>Logo placement on e-mail stationary to constituents*</td>
<td></td>
<td></td>
<td>Logo placement on 200 shirts worn by contingent in parade</td>
</tr>
<tr>
<td>Premium logo placement on stage screen</td>
<td>Advertisement in program book*</td>
<td>Logo or wordmark placement on event signage and displays*</td>
<td></td>
<td></td>
<td>Logo placement on 200 shirts worn by contingent in parade</td>
</tr>
<tr>
<td>Partner may provide gift bags or contribute items*</td>
<td>Logo/wordmark placement on LED screens in reception space*</td>
<td></td>
<td></td>
<td></td>
<td>Logo placement on 200 shirts worn by contingent in parade</td>
</tr>
<tr>
<td>Logo/wordmark placement on event websites</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Logo placement on 200 shirts worn by contingent in parade</td>
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<td></td>
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</tr>
</tbody>
</table>

**PARTNERSHIP SUMMARY**

<table>
<thead>
<tr>
<th><strong>Presenting</strong></th>
<th><strong>Champion</strong></th>
<th><strong>Defender</strong></th>
<th><strong>Advocate</strong></th>
<th><strong>Citizen</strong></th>
<th><strong>Green Card</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$200,000</td>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*See description for details of this benefit. Logo or Wordmark benefits dependent on partnership levels.
2016 PARTNERSHIP COMMITMENT FORM

Partnership information

SPONSOR NAME (as it should appear on promotional materials)
☐ Check here if you do not wish to be listed

CONTACT NAME

ADDRESS

CITY

PHONE

SUITE, UNIT, OR FLOOR

STATE

ZIP

EMAIL

Partnership level

☐ PRESENTING ($200,000)
☐ CHAMPION ($100,000)
☐ DEFENDER ($50,000)
☐ ADVOCATE ($25,000)
☐ CITIZEN ($15,000)
☐ GREEN CARD ($10,000)

☐ We cannot participate as a Partner at this time, but please accept our contribution of $

Payment options

☐ PLEASE INVOICE US
☐ CHECK ENCLOSED

Make checks payable to: Immigration Equality (EIN: 13-3802711)
E-mail, mail, or fax Partnership Commitment Form to
Im Senephimmachack
Development Director
Immigration Equality
40 Exchange Place, Suite 1300
New York, New York 10005
Tel: 212-714-2904
Fax: 212-714-2973
E-mail: ims@immigrationequality.org
www.ImmigrationEquality.org

Thank you!

*Immigration Equality can tailor a package for your organization’s needs. Please contact us to create a custom partnership package.